

Book it: Best bet for board reading

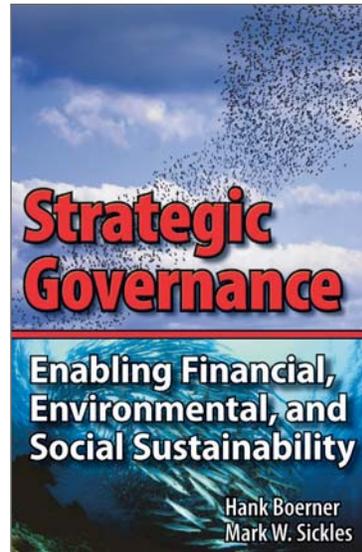
From a roundup of new books, insights on strategic governance, talent management, great truths, acute problems, game changers, early lessons ... and college reunions.

On taking them apart: 'Hogs' and governance

From Strategic Governance by Hank Boerner and Mark W. Sickles. Copyright 2010 by Mark W. Sickles. Published by Governance & Accountability Institute Inc. (www.ga-institute.com).

A friend of ours once bought a brand new Harley Davidson motorcycle — the incomparable “Hog.” The first thing he did was take it apart — completely — and then put it back together. We asked why.

His reply: “Because it deepened my understanding of how each part of this bike is designed to work in concert with the other parts, and how the combined effect is an overall capability that could not be achieved without careful attention to the alignment, linkage, and interdependence of these parts. I’ll now be able to maximize the performance and sustainability of this bike, because I’ll know how to repair or



improve a part in ways that will repair and improve the whole.”

This is what we’re going to do for you with the Universal Purpose of Corporate Governance: Break it down into its parts, see how the Top 10 Principles of the Strategic Governance System are built into those parts, and

then put it all back together again, providing you with that deep understanding needed to maximize the performance and sustainability of your whole organization.

Hank Boerner is chairman and CEO of Governance & Accountability Institute. **Mark Sickles**, an adviser to corporate directors and executives, is the creator of the Shareholder Value Assurance methodology.

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