



**RobecoSAM & G&A's Practitioner Workshop: Demystifying the CSA & the DJSI**

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**IN COLLABORATION WITH**  
**ROBECOSAM**  
We are Sustainability Investing.

**PRACTITIONER WORKSHOP:**  
**Demystifying the Corporate Sustainability Assessment (CSA) & the Dow Jones Sustainability Indices (DJSI)**  
*Focus on Assessment Questions for Human Rights, Human Capital & Supply Chain*

**October 24, 2017**  
**Baruch College**  
**New York City**

DJSI Review 2017



Practitioner Workshop: DEMYSTIFYING THE CSA & DJSI  
Focus on Assessment Questions for  
Human Rights, Human Capital & Supply Chain  
October 24, 2017



Presented to you by G&A Institute in collaboration

RobecoSAM

Hosted at Baruch College/CUNY in New York City

The aim of this workshop is to increase the participants' knowledge and obtain advice on the Dow Jones Sustainability Indices (DJSI) and the RobecoSAM Corporate Sustainability Assessment (CSA) ? in this session, specifically on selected criteria including Human Rights, Supply Chain, and Human Capital. A workshop session will also be included on how institutional investors are utilizing data from the CSA and ESG data in their investment decision-making.

RobecoSAM and Governance & Accountability Institute expert representatives will contribute to the Meeting overall and in particular present content (including analysis and slide decks) that address each of the criterion. Representatives from CSA-responding corporations that are high scorers in the respective CSA criterion will respond and share their perspective and experience in crafting responses to the CSA.

Participants can expect to take away a deeper understanding of:



- The DJSI 2017 ? results, learnings, outlook.
- Effective approaches in assessing established and emerging sustainability topics in the CSA.
- Rationale, the business case, performance, and results from last year?s assessment, and learn more about major challenges for companies, especially in the CSA Criteria of Human Rights, Human Capital, and Supply Chain.
- How institutional investors / fiduciaries are utilizing ESG data.

### **REGISTRATION IS NOW OPEN**

**EARLY BIRD RATE: \$995**

**(Available until September 30th. Full price: \$1,190)**

*Registrations will be open until October 22nd, 2017.*

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### **AGENDA**

#### **Welcome to the Day**

- ? Hank Boerner, Co-Founder & Chairman, Governance & Accountability Institute
- ? Louis Coppola, Co-Founder & Executive Vice President, Governance & Accountability Institute
- ? Robert Dornau, Director, Senior Manager Sustainability Services, RobecoSAM

#### **Workshop 1: Human Rights**

- ? *Moderator:* Louis Coppola, Co-Founder & Executive Vice President, Governance & Accountability Institute
- ? Robert Dornau, Director, Senior Manager Sustainability Services, RobecoSAM
- ? Ariel Meyerstein, Senior Vice President, Corporate Sustainability Program, Citi

#### **Workshop 2: Human Capital**

- ? *Moderator:* Hank Boerner, Co-Founder & Chairman, Governance & Accountability Institute
- ? Robert Dornau, Director, Senior Manager Sustainability Services, RobecoSAM
- ? Tina M. Berg, Sustainability Specialist, 3M Corporate Social Responsibility

#### ***Networking Lunch***



### **Workshop 3: Supply Chain**

? *Moderator:* Louis Coppola, Co-Founder & Executive Vice President, Governance & Accountability Institute & Board Member of Global Sourcing Council (GSC)

? Robert Dornau, Director, Senior Manager Sustainability Services, RobecoSAM

? Jocelyn Cascio, Supply Chain Sustainability Senior Manager, Intel Corporation

### **Workshop 4: ESG Data From an Investor Perspective**

? Hideki Suzuki, Senior ESG Analyst, Bloomberg LP

### **DJSI 2018 Outlook & Closing Remarks**

? Hank Boerner, Co-Founder & Chairman, Governance & Accountability Institute

? Louis Coppola, Co-Founder & Executive Vice President, Governance & Accountability Institute

? Robert Dornau, Director, Senior Manager Sustainability Services, RobecoSAM

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### **DETAILS**

Tuesday, October 24, 2017 ? 8:45 am ? 4:00 pm

Baruch College/ CUNY, Newman Vertical Campus 55 Lexington Avenue, New York, New York 10010

**[For information and to register click here.](#)**

#### **About Governance & Accountability Institute, Inc. ([www.ga-institute.com](http://www.ga-institute.com))**

Governance & Accountability Institute is a New York City-based sustainability research, consulting and educational services company working with corporate sector and investment community clients. Typical engagements include preparation of sustainability, CSR and citizenship reports; peer benchmarking on ESG issues and reporting; customized ESG research (environmental, social and governance performance); strategic materiality analysis; sustainable investor relations; corporate communications around sustainability; and assistance with stakeholder engagements. The company is the exclusive Data Partner for the Global Reporting Initiative (GRI) for the USA, UK and the Republic of Ireland.

#### **About RobecoSAM ([www.robecosam.com](http://www.robecosam.com))**

Founded in 1995, RobecoSAM is an investment specialist focused exclusively on Sustainability Investing. It offers asset management, indices, impact analysis and investing, sustainability assessments, and benchmarking services. The company's asset management capabilities cater to institutional asset owners and financial intermediaries and cover a range of ESG-integrated



investments, featuring a strong track record in resource efficiency-themed strategies. Together with S&P Dow Jones Indices, RobecoSAM publishes the globally recognized Dow Jones Sustainability Indices (DJSI) as well as the S&P ESG Index series, the first index family to treat ESG as a standalone performance factor using the RobecoSAM Smart ESG methodology. Based on its Corporate Sustainability Assessment (CSA), an annual ESG analysis of over 3,900 listed companies, RobecoSAM has compiled one of the world's most comprehensive databases of financially material sustainability information. The CSA data is also included in USD 86.5 billion of assets under management by the subsidiaries of the Robeco Group.

RobecoSAM is a sister company of Robeco, the Dutch investment management firm founded in 1929. Both entities are subsidiaries of the Robeco Group, whose shareholder is ORIX Corporation. As a reflection of its own commitment to advancing sustainable investment practices, RobecoSAM is a signatory of the PRI and UN Global Compact, a member of Eurosif, Swiss Sustainable Finance, Carbon Disclosure Project (CDP), Ceres and Portfolio Decarbonization Coalition (PDC). As of December 31, 2016, RobecoSAM had client assets under management, advice and/or license of approximately USD 16.1 billion.

**For questions**, contact Louis D. Coppola, Executive Vice President & Co-Founder, Governance & Accountability Institute, Inc. at Tel 646.430.8230 ext 14 or email [lcoppola@ga-institute.com](mailto:lcoppola@ga-institute.com).

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